



57 N Rural Street • Indianapolis, IN 46201 • EnglewoodReview.org

Detailed Prospectus

Overview of John Wilson's responsibilities

When funding is in place for John Wilson to work full-time as an editor of *The Englewood Review of Books*, his anticipated responsibilities may include:

- Staying alert to forthcoming book releases, and curating a broad selection of titles to cover in print or online
- Identifying and assigning writers to do reviews, interviews, essays, or other creative engagements with new books
- Writing his column in our print magazine, and occasional reviews for our website
- Working with ERB founding editor Chris Smith, and the ERB advisory board to develop a strategy for our publication, and how that strategy will be embodied in our print and online publishing efforts.
- Writing or editing occasional, brief discussion guides to key books that could be disseminated to promote the ERB in church, campus ministry, or academic settings
- Sharing a selection of our reviews through his Twitter account, as he sees fit
- Representing the ERB at conferences and symposia to which he is invited

Leveraging John Wilson's Employment

Potential ways in which John's editorial work, his network of relationships, and his reputation as the former editor of *Books and Culture*, might be leveraged to secure more sustainable channels of funding the ERB for the long-term:

- John's editorial work would free some of Chris Smith's time to pursue strategic partnerships and funding opportunities
- The sale of institutional bulk subscriptions to universities, seminaries, or churches (For instance, to be distributed to all faculty members of a given school)
- Formal partnership between the ERB and a university or seminary (In a manner similar to the partnership between *Image Journal* and SPU's MFA program)
- Increased readership, which would attract a broader range of advertisers, and increase the price we are able to charge for advertising
- Regular programs in conjunction with universities, seminaries, denominations, or local churches that promote habits of careful reading, reflection, and conversation